

Websites & Digital Marketing

FOR FENCE COMPANIES.



Hello!



DotCom is honored to be a Trusted Partner to many of the most well-known people and top performing companies in the fencing industry.

We have built an award-winning, world-class team of digital marketers, website designers, content writers, graphic designers, SEO experts, and social media managers ... making us an unstoppable force for our fence company clients.

How Can We Help You?

Sam Natello

Sam Natello

The Architect of Kick-Ass Results for YOU!

LEARN MORE

About Our Program

The Fence Company Website! (FCW!) Program is a proven online solution for fence companies across the U.S. and Canada. Used by many top companies to dominate their local competitors for the past 6 years. This is the blueprint for your online success.



THE 3 MAJOR ASPECTS OF OUR PROGRAM



World-Class Website

We build the best websites in the fencing industry. Every design, every line of code, every graphic - everything is created by our team to be awesome!



Search Traffic & Local Listings

We have a 100% success rate of getting each of our clients ranked #1 in Google (and other search engines) in their local markets. Top ranking means lots of traffic, leads, and sales!



Social Media & Success Coaching

We work directly with you and your key team members to support you and coach you in whatever way necessary.

100% dedicated to the fencing industry EXCLUSIVELY!

EXPLORE

Is This Program Right for You?

Our program is designed for fence companies ONLY! While we do occasionally accept other fencing-related businesses like manufacturers, distributors, and related services, the specific details of this program ONLY apply to our local fence installation company friends!

Who we work with ...

01

Fence Companies ONLY

You must be a Fence Company. If you offer other related services like staining, decks, pergolas, patios, retaining walls, excavation, etc. – we can accommodate you, as well.

02

No Competitive Businesses

We only work with one company in a given market. We promise #1 rankings ... and there can only be one #1. We build amazing high-trust relationships with our clients. There is no ethical way to do that and then work directly with your competitor down the street. We are on YOUR team!

03

Aggressive Vision

Our program is designed to dominate, not to simply "improve". If that is your personality and your vision, then you will love working with us.

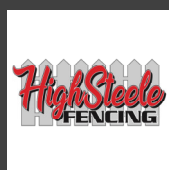
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We have been using Sam and the Dotcom team for months now. They do exactly what they say they will and have helped increase our presence online tremendously. If you're looking to grow your fence company, you need Sam on your team.

*Chris Steele
High Steele Fencing*

Here are just some of
the folks
who think we're pretty
AWESOME!

We work with local fence installation
companies in nearly every state in the U.S.



MR. FENCE

*"Working with DotCom
and the **results**
they have delivered
has been a total
game changer"*



Shawn King
Owner of Mr. Fence
Fence Industry Influencer

WE ALSO WORK WITH

Many Top Brands in the Industry





Why You'll LOVE Working With Us!

FAST

We have streamlined the process down to a short list of questions that usually takes most people we work with, **less than an hour!**

If you've gone through the pain of launching a new website and/or digital marketing campaign before ... you'll be amazed at our efficiency and speed.

EASY

Because we know the fencing industry so well, you do not need to educate us about anything other than **YOUR** specific business and your service area.

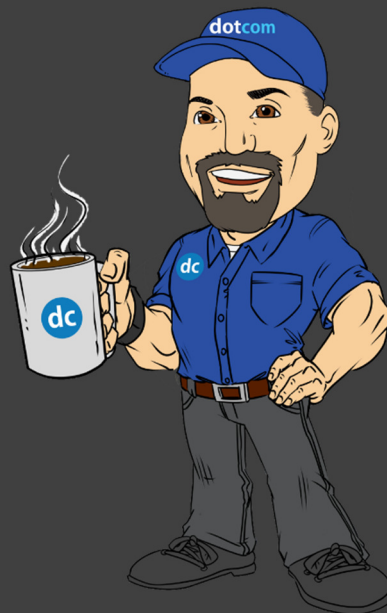
We've got the rest!

EFFECTIVE

We have a **100% success rate** with getting our clients ranked #1 on Google search in their local market!

We have retained every single client we have worked with in the 6 years we've been offering this program! We get s*** done.

*If you own or manage a fence company, this program is made for **YOUR** exact situation.*

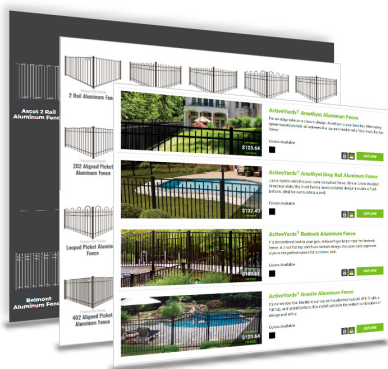


That was literally one of the easiest things I've ever done in my life ... and I started seeing an increase in calls right around the end of the first month!

*Lonnie Siegers
Lonnie & Co. Fencing*

OUR IMPRESSIVE Unmatched Features

Here are some of the key features that are unmatched anywhere in the industry and make us the **ONLY** choice for fence companies looking to dominate their local competitors online!



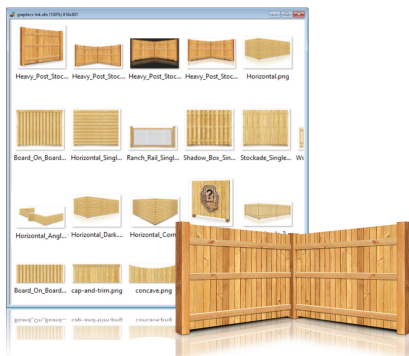
Product Data / Website Content

We have a massive product library with tons of expert product information from dozens of the major fencing brands and manufacturers. We can **INSTANTLY** plug-in detailed information that Google loves and your website visitors are looking for!

What's better is that our system keeps everything current!

Massive Library of Custom Graphics

Great graphics make everything better! Your website, social media, blog articles, sales materials, etc. all benefit from our one-of-a-kind library of thousands of **AMAZING** fence graphics!



Fence Marketing Experts

Our team of professionals **ONLY** work in the fencing industry! We have become quite knowledgeable about many of the important issues that relate to your fencing business.

We have a complete understanding of the **KEYWORDS** people are searching for. How to rank #1 for those keywords, and how to give your website visitors the information they are looking for.



AMAZING RESULTS

#1 GOOGLE RANKINGS

#1 Google rankings mean massive traffic. When you "win" on Google ... you win everywhere!

Our Clients are #1 Ranked in these STATES!

Georgia Fence Company	#1
Indiana Fence Company	#1
Kentucky Fence Company	#1
New Hampshire Fence Company	#1
Massachusetts Fence Company	#1
Missouri Fence Company	#1
Wyoming Fence Company	#1

5 more states in the TOP 10, and moving up quickly!



FUN FACTS

100%

Percentage of our clients who are #1 ranked in their town.

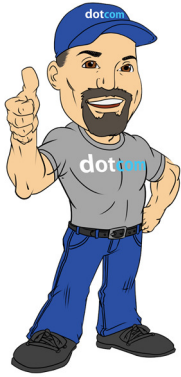
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Average total number of towns our clients rank TOP 3 in, despite only having 1 location!

4,500+

Total number of keywords our clients rank for in Google's TOP 3 positions.

What's Our Story?



In 2016, we were introduced to the fencing industry after having worked with many of the top brands on the planet, such as Nike, Disney, and the New York Yankees; just to name a few, for over 20 years.

Since that time, we have spent hundreds of thousands of dollars and untold hours developing the perfect program and system that meets the needs of the majority of fence company owners we meet across the country.

We are trusted by many of the largest manufacturers and distributors in the fencing industry, along with many of the highest performing local fence installation companies, to dominate their local competitors, therefore driving more website traffic and capturing more leads.

There is not another company that can match our level of talent or another program that can match our amazing features, benefits, or track-record of success!

Let's Do Something Awesome Together!

FAITH | RELATIONSHIPS | EXCELLENCE

FOR NEARLY 30 YEARS THE
DOTCOM VISION
HAS BEEN TO MAKE A
POSITIVE IMPACT ON
THE WORLD BY MAGNIFYING
THE GREATNESS OF OTHERS,
AND IN THE PROCESS
ESTABLISHING
LIFE-LONG RELATIONSHIPS
WITH OUR CLIENTS AS A
TRUSTED ADVISOR.



PEOPLE YOU CAN TRUST

A Few Kind Words



"Sam Natello with DotCom is a trusted expert that supports the fence industry professionals, regarding websites and SEO performance. His passion is sharing, supporting and helping as an instructor, mentor and coach; and you can expect Sam to provide expert direction to achieve success for your fence company."

Tony Thorton

Executive Director of the American Fence Association (AFA)

"I am really pleased with the experience working with Sam and his team. They are professional, they communicate well, and more than anything ... they get me results!"

Joe Everest

Owner of Ozark Fence
Fence Industry Influencer



If you're on the fence about whether or not to hire Sam and his team at DotCom, let me go ahead and push you off of it (the fence). Everything you're looking for and more is on the other side of that proverbial fence and all the bull crap excuses you keep telling yourself that are holding you back. Just do it, which is ironic because Sam has worked for Nike. But that's the answer, stop holding yourself back and invest in your company. SEO optimization is key to marketing in today's competitive world and if you're not in you are 100% out.

On that note, there is literally no one better at this stuff than Sam and his Team. They Rock!

Josh Glover

Owner of Mr Fence Florida
AFA OMS Instructor and Industry Leader

Let's Do Something Awesome Together!

Want to Dig Even Deeper?

If you'd like to learn even more about our program and how it can work for your company, here are some great ways to do that:



Video Overview of the Program

Scan the QR code to watch our video for a full description of the program and how it all works. We update this from time to time so the total running time of the video will probably be 8 to 10 minutes.

Next Steps

Scan the QR code to set-up a short Zoom meeting so we can get to know each other a little better and answer any questions you may have



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no offence but ...

Your **WEBSITE** Sucks
and **GOOGLE** Hates You 

We Help **Fence Companies** to **NOT SUCK!**



IS POWERED BY

